



# TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

## COMMUNITY PROFILE



### Population Summary

|                               | 1 mile | 3 mile  | 5 mile  |
|-------------------------------|--------|---------|---------|
| 2010 Total Population         | 9,403  | 111,036 | 290,853 |
| 2020 Total Population         | 13,051 | 125,848 | 325,173 |
| 2020 Group Quarters           | 0      | 487     | 7,435   |
| 2023 Total Population         | 12,732 | 126,121 | 324,552 |
| 2023 Group Quarters           | 0      | 485     | 7,436   |
| 2028 Total Population         | 12,749 | 125,785 | 325,537 |
| 2023-2028 Annual Rate         | 0.03%  | -0.05%  | 0.06%   |
| 2023 Total Daytime Population | 11,569 | 115,135 | 294,949 |
| Workers                       | 5,725  | 49,974  | 128,574 |
| Residents                     | 5,844  | 65,161  | 166,375 |

### Household Summary



|                             | 1 mile | 3 mile | 5 mile  |
|-----------------------------|--------|--------|---------|
| 2010 Households             | 3,820  | 38,544 | 96,309  |
| 2010 Average Household Size | 2.46   | 2.88   | 2.93    |
| 2020 Total Households       | 5,440  | 45,852 | 112,108 |
| 2020 Average Household      | 2.40   | 2.73   | 2.83    |
| 2023 Households             | 5,359  | 46,457 | 113,535 |
| 2023 Average Household Size | 2.38   | 2.70   | 2.79    |
| 2028 Households             | 5,491  | 47,193 | 115,859 |
| 2028 Average Household Size | 2.32   | 2.66   | 2.75    |
| 2023-2028 Annual Rate       | 0.49%  | 0.31%  | 0.41%   |
| 2010 Families               | 2,223  | 27,474 | 70,308  |
| 2010 Average Family Size    | 3.19   | 3.42   | 3.44    |
| 2023 Families               | 2,851  | 31,044 | 79,223  |
| 2023 Average Family Size    | 3.26   | 3.35   | 3.38    |
| 2028 Families               | 2,870  | 31,312 | 80,509  |
| 2028 Average Family Size    | 3.20   | 3.29   | 3.32    |
| 2023-2028 Annual Rate       | 0.13%  | 0.17   | 0.32%   |

### Median Household Income



|      | 3 mile   | 5 mile   |
|------|----------|----------|
| 2023 | \$57,909 | \$60,489 |
| 2028 | \$63,637 | \$67,389 |

### Median Home Value



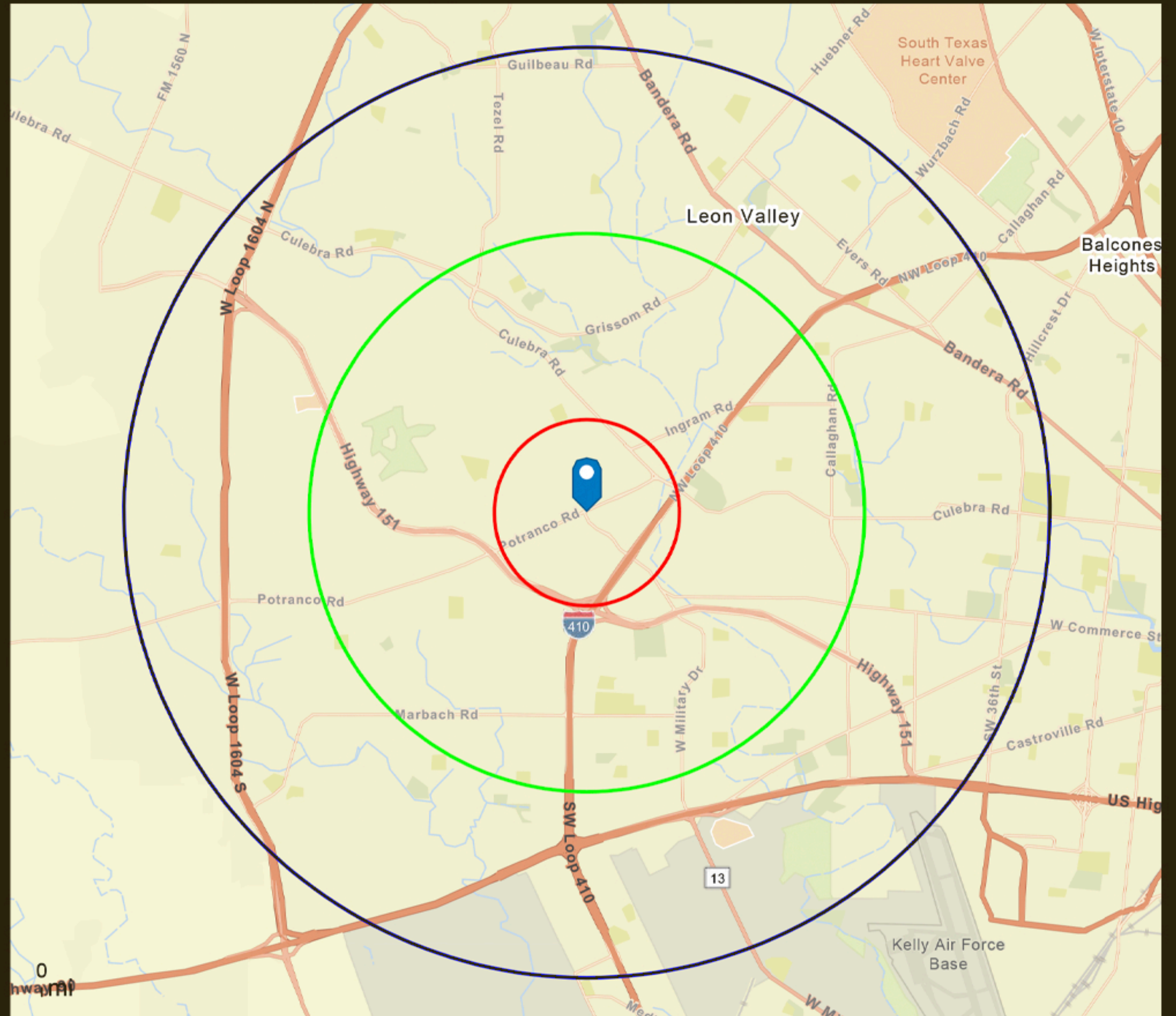
|      | 1 mile    | 3 mile    | 5 mile    |
|------|-----------|-----------|-----------|
| 2023 | \$234,940 | \$194,659 | \$198,380 |
| 2028 | \$263,725 | \$233,828 | \$236,364 |

### Median Age



|      | 1 mile | 3 mile | 5 mile |
|------|--------|--------|--------|
| 2010 | 28.7   | 30.3   | 30.3   |
| 2020 | 31.1   | 33.1   | 33.0   |
| 2023 | 31.0   | 32.2   | 32.6   |
| 2028 | 30.7   | 32.3   | 32.9   |

8150 Potranco Rd, San Antonio, Tx 78251 - 1, 3, 5 Mile Radius



### 2023 Households by Income

|                          | 1 mile   | 3 mile   | 5 mile   |
|--------------------------|----------|----------|----------|
| Household Income Base    | 5,359    | 46,457   | 113,535  |
| <\$15,000                | 7.1%     | 7.6%     | 8.6%     |
| \$15,000 - \$24,999      | 11.6%    | 7.9%     | 7.9%     |
| \$25,000 - \$34,999      | 13.6%    | 10.4%    | 9.5%     |
| \$35,000 - \$49,999      | 17.2%    | 15.7%    | 13.5%    |
| \$50,000 - \$74,999      | 16.3%    | 20.5%    | 20.0%    |
| \$75,000 - \$99,999      | 13.2%    | 12.9%    | 13.2%    |
| \$100,000 - \$149,999    | 13.5%    | 16.3%    | 17.1%    |
| \$150,000 - \$199,999    | 4.0%     | 5.8%     | 6.5%     |
| \$200,000+               | 3.5%     | 3.0%     | 3.7%     |
| Average Household Income | \$73,454 | \$78,038 | \$81,348 |

### 2023 Owner Occupied Housing Units by Value

|                           | 1 mile    | 3 mile    | 5 mile    |
|---------------------------|-----------|-----------|-----------|
| Total                     | 1,976     | 24,471    | 67,973    |
| <\$50,000                 | 2.8%      | 2.0%      | 2.8%      |
| \$50,000 - \$99,999       | 0.5%      | 5.8%      | 6.9%      |
| \$100,000 - \$149,999     | 5.6%      | 13.7%     | 12.0%     |
| \$150,000 - \$199,999     | 23.4%     | 32.0%     | 29.2%     |
| \$200,000 - \$249,999     | 25.2%     | 23.1%     | 24.9%     |
| \$250,000 - \$299,999     | 28.7%     | 12.6%     | 13.1%     |
| \$300,000 - \$399,999     | 11.9%     | 7.6%      | 7.1%      |
| \$400,000 - \$499,999     | 1.6%      | 1.3%      | 1.7%      |
| \$500,000 - \$749,999     | 0.3%      | 0.6%      | 1.0%      |
| \$750,000 - \$999,999     | 0.0%      | 0.9%      | 0.7%      |
| \$1,000,000 - \$1,499,999 | 0.0%      | 0.1%      | 0.2%      |
| \$1,500,000 - \$1,999,999 | 0.0%      | 0.1%      | 0.1%      |
| \$2,000,000 +             | 0.0%      | 0.2%      | 0.2%      |
| Average Home Value        | \$234,995 | \$217,573 | \$218,567 |